



To: All City departments using parking validation terminals

From: City of Oakland Parking Partners

Date: October 21, 2016

RE: Clay St Garage closure and reprogramming of validation terminals

Clay Street Garage will cease all parking operations effective December 1, 2016. The garage closure will not only impact parkers, but also City departments that offer parking validation at Clay St Garage and other City-owned garages including Dalziel Garage and City Center West.

As a result, we will be reprogramming all validation terminals prior to the closure date. Reprogramming will insure that each terminal has a unique identifying number in our revenue control system and that all terminals are programmed to meet each department's unique requirements.

To facilitate this process, **an informational meeting has been scheduled for representatives of City departments offering parking validation on Monday, October 24, 2016 at 1:00 PM in 250 Frank Ogawa Plaza, 4th Floor, Broadway Conference Room.** City staff will be available to answer questions and help departments define their needs. Whether or not you attend this meeting, we will be contacting you at the end of the month to make arrangements to carry out the reprogramming with little or no disruption to your service.

Clay Street Garage will be available for parking on an hourly basis through Thursday, December 1, 2016. Thereafter, the Clay Street location will be closed indefinitely. Post-closure, Dalziel Garage will operate from 6:30am to 1am Monday through Friday and 8am to 1am on Saturdays. Free-parking for regular and special-session City Council meetings held after hours will be provided at Dalziel Garage.

We apologize for the inconvenience, and look forward to helping make this transition as easy as possible for all of our customers.

Sincerely,

A handwritten signature in black ink, appearing to read 'Tom Lee', written in a cursive style.

Tom Lee
Senior Manager

Responsibility	Explanation	Fiscal Impact
To the extent available, providing anonymized license plate recognition (LPR) /automated license plate recognition (ALPR) data to Streetline	Provision of anonymized data will be automated after initial configuration by staff using available application program interfaces	Minimal additional costs anticipated; this task can be folded into the overall parking program
To the extent available, providing machine readable policy information to Streetline	Staff will source or direct Streetline to machine readable policy information, including online resources such as Legistar, the Oakland Municipal Code and the City's website	Minimal additional costs anticipated; this task can be folded into the overall parking program
To the extent available, providing real-time and historical payment information for parking; and	Provision of anonymized data will be automated after initial configuration using available application program interfaces	Minimal additional costs anticipated; this task can be folded into the overall parking program

What feedback, if any, has the Privacy Advisory Commission given concerning this item?

Feedback from the Privacy Advisory Committee is not yet available. The item is scheduled to be reviewed at the Commission's November 3, 2016 meeting.

In lieu of that feedback, staff notes that the agreement will require that any data sourced by the City to Streetline for use in the smart parking system be anonymized. The mobile app requires users to accept Streetline's terms and conditions (opt-in). By doing so, they agree to anonymously publish their parking arrivals and departures. According to Streetline, there are no opportunities for users to register or identify themselves while using the app.

Item #7: Clay St Garage Closure

What is the plan for mitigating the impacts of the closure?

Whether temporary or permanent, the Clay St Garage closure will have significant impacts on visitor and commuter parking. Post-closure plans to mitigate these impacts include prioritizing short-term, visitor parking at Dalziel Garage; implementing measures to accommodate the needs of monthly parkers displaced by the closure; and honoring current commitments related to the City's parking facilities. Staff is prepared to implement a communication plan including written notices, stakeholder meetings, and garage signage. Factors and considerations include:

Visitor Parking

- Clay St Garage serves the daytime, evening, late night, weekend and special event parking needs of visitors to Oakland's civic center. Post-closure, the City will operate and manage Dalziel Garage to help meet these needs. For example, free-parking for regular and special-session City Council meetings held afterhours will now be provided at Dalziel Garage.
- The closure will result in the loss of approximately 250 spaces used by visitors needing short-term or daily parking. This loss will be partially mitigated by shifting the current mix of visitor and monthly parking at Dalziel Garage:

Type of Parking	Current	Post-Closure	Gain/(Loss)
Visitor	80	195	115
Monthly	135	20	(115)
Total	215	215	0

- To further mitigate the loss of on-site visitor parking, staff will eventually implement parking management strategies that support short-term, high-turnover parking at Dalziel Garage and longer-term and all-day parking at City Center West Garage.

Monthly Parking

- Measures to mitigate the impact of the closure on visitor parking will result in the loss of approximately 80 monthly parking spaces at Clay St Garage and 115 spaces at Dalziel Garage. City Center West Garage, which has close to 1,500 parking spaces, has the capacity to absorb these losses.
- All monthly parkers will be relocated to City Center West Garage with the following two exceptions:
 - East Bay Community Foundation, which has a license that entitles it to rent up to twenty-five reserved spaces at Dalziel Garage (currently number is eight); and
 - Elected officials, who will continue to have the option of paying for off-street parking as well as having a signed space on 14th St or Clay St.
- Monthly parkers displaced by the closure will continue to have the same monthly rate until Council directs otherwise or until July 1, 2017, whichever comes first.
- Similarly, monthly parkers who currently have reserved spaces will be offered a reserved space at City Center West. Again, this arrangement will hold until Council directs otherwise or until July 1, 2017, whichever comes first.

Safety and Security

- The City is committed to providing safe, welcoming parking facilities for visitors and commuters alike; this commitment will continue despite the closure of Clay St Garage.
- Resources currently used to staff Clay St Garage, including on-site security from sun-set to close, will be redeployed to Dalziel Garage.
- Preparations are underway to improve security in and around the parking garages. For example, additional surveillance cameras and securities doors are being installed at Dalziel Garage so that it is better equipped to serve the needs of parkers day and night. These cameras will be monitored 24/7 by City of Oakland Parking Partners from the Security Command Center located at City Center West Garage.
- Many monthly parkers are City employees who routinely work after hours and occasionally late into the night. These employees can request a special access card to Dalziel Garage that will permit them to enter the facility after peak hours.

What additional steps can be taken to reduce the demand for parking at and around the civic center?

Closing Clay St Garage is a major event in the life of our city. Other important factors and considerations related to the closure will be addressed over the coming weeks and months. For example, the civic center is one of four commercial districts included in the MTC-funded Parking and Mobility Management Initiative (Item #2 of this report). As described in the City's grant proposal, this initiative includes a transportation demand management component designed to help employers, including the City of Oakland and other government agencies with offices in the civic center area, incent employees to move away from single-occupancy vehicle commuter trips and toward transit and other modes including ridesharing and vanpooling.

When will staff report to Council on options for the Clay St Garage site?

A preliminary study is underway to determine the highest-value and best use of the site, including the possibility of replacing some or all of the garage's 335 original parking spaces. Staff will prepare a report for Council at the earliest possible date.

Item #8 Contract Capacity for Parking Facility Operation and Management

What steps being taken to increase the hours of operation or level of service to meet the shifting needs of residents, businesses and organizations in the downtown neighborhoods? Specifically, can this be done at the City-owned garage located at 1200 Harrison to support the Malonga Center, which needs off-street parking options for its evening programs?

The increased contract capacity for the City of Oakland Parking Partners will ensure that successful pilot initiatives, such as the extended hours of operation at Clay St Garage and Franklin Plaza Garage, will continue and that there is capacity for the City to increase levels of service at other facilities in response to changing circumstances. In particular, staff has met with representatives of the Malonga Center and is prepared to operate the garage at 1200 Harrison to support the center's parking for evening events.

Item: _____
Public Works Committee
October 25, 2016